



7TH-9TH JUNE 2026
 IDENTITÀ MILANO
 ALLIANZ Mi.Co.
 VIALE SCARAMPO | Gate 7 | MILANO

SUNDAY 7, JUNE

MAIN STAGE

IDENTITÀ FUTURE: THE FREEDOM OF THINKING

- 10.15 Welcome by **Paolo Marchi** and **Claudio Ceroni**
 10.25 Introduction by **Davide Rampello** (Art Director and Curator)
 10.40 *Italian Cuisine is UNESCO Heritage: dialogue with **Maddalena Fossati** (President UNESCO Recognition Promotion Committee and Director La Cucina Italiana) and **Antonino Cannavacciuolo** (Villa Crespi, Orta San Giulio - Novara)*
 11.00 *Cura la cucina: **Davide Oldani** (D'O, Cornaredo - Milan) and **Massimo Recalcati** (psychoanalyst and writer)*
 11.30 **Luiz Filipe Souza** (Ewvai, São Paulo - Brazil)
 12.05 *"PonteMediterraneo": the journey of wheat and people: **Corrado Assenza** (Caffé Sicilia, Noto - Siracusa)*
 12.40 **Chiara Pavan** (Venissa, Mazzorbo - Venice) and **Stefano Liberti** (Journalist and Writer)
 13.05 **Tommaso Foglia** (Pastry Chef)
 13.40 **BREAK**
 15.00 *"Cinque secondi", the wine in film-making: Dialogue with **Augusta Bargilli** (Azienda Agricola Augusta Bargilli) and the video contribution of **Paolo Virzi***
 15.25 *Low-alcohol and NO Alcohol: is it just a trend or the future?: **Eleonora Spadotto** (Lea Winery), **Federico Veronesi** (Signorvino), **Francesca** and **Luca Argentero**, **Giovanni Rastrelli** (Sodamore), **Marzia Varvaglione** (President Comité Européen des Entreprises Vins), **Stefano Ricagno** (President Consorzio Asti)*
 16.15 Presentation of **Guida Bollicine del mondo 2026**

SALA EMERALD 1

IDENTITÀ DI PASTA

(in partnership with Pastificio Felicetti)

- 11.00 **Jacopo Ticchi** (Da Lucio, Rimini)
 11.35 **Alberto Gipponi** (Dina, Gussago - Brescia)
 12.10 **Luca Fantin** (Pepe, Milano)
 12.45 **BREAK**
 14.30 **Matias Perdomo** and **Simon Press** (Contraste, Milano)
 15.05 **Francesco Apreda** (Idyllo by Apreda, Roma)
 15.40 **Giulio Zoli** (Nomos Ante, Roma)
 16.15 **Chiara Pavan** and **Francesco Brutto** (Venissa, Mazzorbo - Venezia)

SALA EMERALD 2

IDENTITÀ DI FORMAGGIO

(in partnership with Consorzio del Parmigiano Reggiano)

- 11.00 **Isa Mazzocchi** (La Palta, Borgonovo Val Tidone - Piacenza)
 11.35 *"Saying "it's good" isn't enough" – Learn to taste Parmigiano Reggiano with **Alessandro Stocchi** (APR)*
 12.00 **Stefano Secchi** (Rezdora, NewYork - USA)
 12.30 **BREAK**
 14.30 **Luca Pezzetta** (Pizzeria Clementina, Fiumicino - Roma; Futura Pizzeria, Milan)
 15.05 *"Saying "it's good" isn't enough" – Learn to taste Parmigiano Reggiano with **Alessandro Stocchi** (APR)*
 15.30 **Fabrizio Fiorani** (International Pastry Consultant)

Program

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SUNDAY 7, JUNE

SPAZIO ARENA

GOLOSI DI IDENTITÀ

(in partnership with Fondazione Cotarella)

- 11.00 *Agriculture, sustainability ad productive freedom: Anna Maria Roscio* (Executive Director Sales & Marketing Imprese, Divisione Banca dei Territori, Intesa Sanpaolo), **Eleonora Masseretti** (President Terranostra Lombardia), **Gianfranco Comincioli** (President Coldiretti Lombardia), **Giuseppe Sproviero** (Student Bocconi University and Event Area Starting Finance Club Bocconi), **Grazia Boccacci** (SMM and Volunteer Fondazione Cotarella)
- 15.00 *Freedom, Restriction Health: the relationship between science and culture: Camilla Boggiali* (Student Bocconi University and Vice President Starting Finance Club Bocconi), **Carlotta Perilli** (Maître & Restaurant Manager Bu:r Ristorante, Milan), **David Scatolla** (Coordinator Fondazione Cotarella), **Elisabetta Righi** (Nutritionist Biologist Fondazione Cotarella), **Eugenio Boer** (Chef & Owner Bu:r Ristorante, Milano), **Franческа Caproni** (Accountant and Director Gal Trasimeno-Orvietano), **Paolo Vizzari** (Food&Wine Narrator), **Simone Pampanelli** (Director Servizio Nutrizionale, Azienda Ospedaliera Perugia - Nutritionist Centro DAI, Città della Pieve), **Veronica Torricelli** (Psychologist, Psychotherapist Founder Centro NuMeCo - Psychologist Fondazione Cotarella)

PAVILLION HOSPITALITY

BAR EXPERIENCE

- 12.00 **Agostino Perrone** (The Connaught, London - UK)
- 13.30 **Alessandro D'Alessio** (Head Bartender Rita's Tiki Room, Milan)
- 15.15 **Salvatore Calabrese** (Head Bartender Rita's Tiki Room, Milan) and **Federico Pavan** (Area Director of Mixology di Rocco Forte Hotels and del Donovan Bar presso il Brown's Hotel)
- 16.15 **Luca Ardito** (Director of Bars at The Carlton and Rocco Forte House Milan), **Mattia Capezzuoli** (Bar Manager Stravinskij Bar at the Hotel De Russie, Roma), **Federico Galli** (Bar Manager at Bar Artemisia at Hotel Savoy, Firenze) and **Nicola Loiacono** (Head of Mixology at Igiea Terrazza Bar, Villa Igiea, Palermo)

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MONDAY 8, JUNE

MAIN STAGE

IDENTITÀ FUTURE: THE FREEDOM OF THINKING

- 10.30 Welcome by **Paolo Marchi** and **Claudio Ceroni**
 10.40 Tribute to **Aimo Moroni**
 10.45 **Alain Ducasse** (Brand President Teritoria) and **Karim Soleilhavoup** (General Director Logis Group)
 11.10 **Alexandre Gauthier** (La Grenouillère, La Madelaine-sous-Montreuil - France)
 11.45 **Antonio Bachour** ((World Best Pastry Chef 2018/2019/2022. Pastry Innovator 2024) and **Cesare Murzilli** (Executive Pastry Chef Portrait Milano, Milan)
 12.30 **Franco Pepe** (Pepe in grani, Caiazzo - Caserta) and **Josean Alija** (Nerua Guggenheim, Bilbao - Spain)
 13.00 **BREAK**
 14.55 **Niko Romito** (Reale, Castel di Sangro - L'Aquila)
 15.30 **Antonia Klugmann** (L'Argine a Vencò, Dolegna del Collio - Gorizia)
 16.05 **Davide Di Fabio** (Dalla Gioconda, Gabicce Monte - Pesaro and Urbino) and Richard Abou Zaki (Retrosce-
 na, Porto San Giorgio - Fermo)
 16.40 **Carlo Cracco** (Cracco, Milan)
 17.15 **Virgilio Martinez** (Central, Lima - Perù)

SALA EMERALD 1

IDENTITÀ DI TERRITORIO

(in partnership with Berlucchi Franciacorta)

- 11.00 **Riccardo Forapani** and **Virginia Cattaneo** (Cavallino, Maranello - Modena)
 11.35 **Mattia Pecis** (Cracco Portofino, Portofino)
 12.10 **Paolo Griffa** (Paolo Griffa al Caffè Nazionale, Aosta)
 12.45 **BREAK**
 14.45 **Moreno Cedroni** (La Madonnina del Pescatore, Senigallia - Ancona)
 15.20 **Caterina Ceraudo** (Dattilo, Strongoli - Crotone)
 15.55 **Andrea Aprea** and **Jessica Rocchi** (Andrea Aprea, Milan))

SALA EMERALD 2

IDENTITÀ DI PIZZA

(in partnership with Latteria Sorrentina)

- 11.00 **Diego Vitagliano** (Diego Vitagliano, Napoli)
 11.35 **Ciro Oliva** (Concettina ai Tre Santi, Napoli)
 12.10 **Francesco Capece** (Confine, Milano)
 12.45 **BREAK**
 14.45 **Luca Pezzetta** (Pizzeria Clementina, Fiumicino - Roma; Futura Pizzeria, Milano)
 15.20 **Antonio Pappalardo** (La Cascina dei Sapori, Rezzano - Brescia; Inedito, Brescia)
 15.55 **Raffaele Bonetta** (Raf Bonetta Pizzeria, Napoli)
 16.30 **Gianluca Colucci** and **Davide Guidara** (Therasia Resort, Vulcanello - Messina)

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MONDAY 8, JUNE

SPAZIO ARENA

SPECIALE OSPITALITÀ

- 11.00 *Deep roots, new perspectives: the new generation of Italian hôtellerie:* **Biagio Spagnuolo** (General Manager Sant'Angelo, Matera and Sant'Angelo, Ostuni, and CEO Bema Group), **Francesco Monti** (Coowner Hotel Mediterraneo, Sorrento), **Gianvito Mangano** (Owner Canne Bianche Lifestyle Hotel), **Giovanni Torre Avallone** (Maitre de Maison and Chief Experience Officer Grand Hotel Parker's Naples)
- 11.30 *"Wellness & Longevity: the winning cards of Hospitality - Longevity Ecosystems: territory, hospitality and wellness architecture"* in partnership with **BENESE: Anna Ramazzotti** (Owner Borgo La Chiaracia Resort & Spa - Umbria), **Graziella Arba** (General Manager Castel Monastero - Tuscany), **Gregor Wenter** (Manager & Owner Bad Schöergau - Alto Adige), **Tiziano Vudafieri** (Architect & Principal Vudafieri Saverino Partners)
- 12.00 *"Wellness & Longevity: the winning cards of Hospitality - Natural Longevity vs Clinic Longevity in the New Luxury of Wellness Hospitality"* in partnership with **BENESE: Longevità naturale contro longevità clinica nel nuovo lusso dell'Ospitalità in Benessere: Angela Stoppato** (CEO Terme Preistoriche Resort Spa) e **Guglielmo Giudice** (Executive Chef Terme Preistoriche Resort Spa,), **Nicola Angelo Fortunati** (Coordinatore scientifico Gruppo Terme&SPA), **Elisabetta Grassi** (Co-owner e Responsabile Medical Spa Grand Hotel Des Iles Borromées), **Massimo Dorino** (General Manager Fonteverde Lifestyle & Thermal Retreat)
- 12.30 **BREAK**
- 14.00 *New openings, new leaderships: the GMs talks about the new geography of luxury between Venice and Cortina:* **Alain Bullo** (General Manager Londra Palace Venice), **Bartolomeo Fusco** (General Manager Orient Express, Venezia), **Christian Zandonella** (General Manager Danieli, A Four Seasons Hotel, Venezia), **Claudio Ceccherelli** (Director of Operations Le Graal), **Étienne Petitpez** (General Manager Airelles, Palladio - Venice)
- 14.30 *The Hospitality as a narrative machine: designing spaces and e imagining storytelling:* **Chiara Caberlon** (Founder Studio Chiara Caberlon Architetti), **David Morini** (CEO Pelizzari Studio), **Giovanni Franceschelli** (Founder Rizoma Architetture), **Igor Rebosio** (Co-Founder & Design Director De.Tales), **Stefano Cerutti** (Vice President Italy Family Hotels)
- 15.00 *Food and Wine Tourism: Strategies, Territories and Valorisation:* **Alessandra Montana** (Co-Founder Be.Come and Founder Allumeuse), **Alex Obermair** (General Manager NN Group), **Mario Cardone** (Ceo and Co-founder Autentico Hospitality), **Luigi De Santis** (Founder & Managing Director TRUE Event)
- 15.30 *Fine dining and High-end Hospitality: building memorable experiences:* **Andrea Ribaldone** (Restaurant Entrepreneur), **Denis Lovatel** (Restaurant Entrepreneur), **Vito Spalluto** (Managing Director 7 Pines Resort Sardinia)
- 16.00 *"Fine dining as a driven force of the hospitality business"* in partnership with **Food & Wine Italia and Travel + Leisure Italia: Davide Bertilaccio** (CEO Villa d'Este), **Gennaro Esposito** (La Torre del Saracino, Vico Equense - Napoli), **Marco Amato** (F&B Manager Hotel Hassler, Rome), **Riccardo Vannetti** (CMO Gruppo Egnazia Ospitalità Italiana)
- 16.45 *"Wine Tourism"* in partnership with **Food & Wine Italia and Travel + Leisure Italia: Alessandra Boscaini** (Commercial Director Masi Vini), **Roberta Ceretto** (President and Communication Director Ceretto Aziende Vitivinicole), **Federica Fina** (Marketing & Communication Manager Cantine Fina and President Movimento Turismo del Vino Sicilia), **Roberto Protezione** (GM Castelfalfi)

PAVILLION HOSPITALITY

BAR EXPERIENCE

- 12.15 **Luigi Gallo** (Bar Manager Anantara Convento di Amalfi)
- 14.00 **Antonio Ferrara** (Bar Manager The Bar dell'Aman Venice), **Edoardo Sandri** (Assistant F&B Manager Atrium Bar del Four Seasons - Firenze), **Paola Mencarelli** (Italian Cocktail Weeks Founder & Creative Director)
- 15.15 **Guglielmo Miriello** (Director Mandarin Garden, Milan)
- 16.15 **Giulia Caffiero** (Restaurant Manager Geranium, Copenhagen - Danmark)
- 17.15 **Gregor Wenter** (General Manager & Owner Bad Schöergau, Sarentino - Bozen)

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TUESDAY, JUNE 9

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- 10.30 Welcome by **Paolo Marchi** and **Claudio Ceroni**
 10.45 *Relations*: **Massimiliano Alajmo** (Le Calandre, Sarmeola di Rubano - Padua) and **Massimiliano Zampini** (Professor of Cognitive Science at CIMEC – University of Trento)
 11.20 **Darren Teoh** (Dewakan, Kuala Lumpur - Malaysia)
 11.55 **Leonardo Di Carlo** (Pastry Concept®) and **Gianluca Colucci** (L'Arcipelago del Therasia Resort, Vulcanello - Messina)
 12.30 **Mitsuharu Tsumura** (Maido, Miraflores -Perù)
 13.10 Tribute to the **60th anniversary of Da Vittorio**
 13.20 **BREAK**
 15.00 **Charles Spence** (Experimental Psychologist and Professor at the University of Oxford) and **Federico Rot-tigni** (Sensorium, Milan)
 15.35 **Santiago Lastra** (KOL, Londra – UK)
 16.10 **Gennaro Esposito** (La Torre del Saracino, Vico Equense - Naples)
 16.45 *Da Identità Golose a Festa a Vico*

SALA EMERALD 1

IDENTITÀ UMBRIA (Guest Region 2026)

- 11.00 **Emanuele Mazzella** (Cedri – Borgo dei Conti, Perugia)
 11.35 **Andrea Impero** (Elementi Fine Dining, Perugia)
 12.10 **Serena Sebastiani** (Borgo Santa Cecilia, Gubbio - Perugia)
 12.45 **BREAK**
 14.15 **Giulio Gigli** (Une, Capodacqua - Perugia)
 14.50 **Vittorio Ottavi** (Ottavi Mare, Bavagna - Perugia)
 15.25 **Anna Rita Simoncini** (I Sette Consoli, Orvieto - Terni)
 16.00 **Ronald Bukri** (Coro, Orvieto - Terni)

SALA EMERALD 2

IDENTITÀ DI LIEVITATI (in partnership with Acqua Panna – S.Pellegrino)

- 11.00 **Ciccio Vitiello** (Cambia-Menti, Caserta)
 11.35 **Massimiliano Prete** (Sestogusto, Turin)
 12.10 **Manuel Maiorano** (La Fenice, Pistoia)
 12.45 **Roberto Davanzo** (Bob Alchimia A Spicchi, Montepaone-Catanzaro)
 13.20 **BREAK**

SALA EMERALD 2

IDENTITÀ DI BUFALA (in partnership with Sorì)

- 14.15 **Gennaro Esposito** (La Torre del Saracino, Vico Equense - Naples)
 14.50 **Ciro Salvo** (50 Kalò, Naples)
 15.25 **Stefano Guizzetti** (Ciacco Lab, Milan)
 16.00 **Franco Pepe** (Pepe in grani, Caiazzo - Caserta)

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TUESDAY, JUNE 9

SPAZIO ARENA

FUORI MENU: LA CUCINA OLTRE LA SCUOLA

- 10.00 *"Neuroscience, Brain and Restaurant Industry: the key to success"* with **Vincenzo Russo** (Professor of Consumer Psychology and Neuromarketing at Iulm University) - in partnership with **IULM**
- 10.30 *The Invisible Ingredient: nourishing longevity through taste* with **Anna Zhang** (Chef and Masterchef Italia winner), **Davide Guidara** (Il Tenerumi del Therasia Resort, Vulcanello - Messina), **Diego Narcisi** (Founder La Clarice), **Matteo Berti** (Academic Director Alma), **Matteo Pincella** (Nutritional Biologist and Area Manager International FC e FIGC) - in partnership with **ALMA**
- 11.00 *From service to relation: redefining the role of hospitality in contemporary dining* with **Artur Vaso** (Wine Educator & Sommelier Consulting), **Claudio Amadori** (Owner & Managing Director Resort Villa del Mare - Alto Rooftop, Cervia - Ravenna), **Rudy Travagli** (Maitre & Sommelier Enoteca La Torre, Rome), **Simone Dell'Isola** (Restaurant Service Instructor Accademia Intrecci) - in partnership with **AIS** and **INTRECCI**
- 11.30 *It's not a Child's Play. Giving Students a Voice for a Sustainable Relationship between Restaurant, School and Home* with **Aya Yamamoto** (CEO Gastronomia Yamamoto, Milan and Ambasciatore del gusto), **Fabio Compagnoni** (CEO & Founder Caff Napoli), **Pasquale Caliri** (Ambasciatore del gusto), **Abraham Nocum** (Student immaginazione e Lavoro) - in partnership with **IMMAGINAZIONE E LAVORO**
- 12.00 *The future of hospitality is accessible. "Unbarrier to move everyone", a project to break down barriers in social places* with **Arianna Talamona** (DE&I Specialist YAM112002), **Lorenzo Sirabella** (Dry Milano), **Martina Federici** (Communication Specialist Levoni) - in partnership with **UNBARRIER**
- 13.00 **BREAK**
- 14.00 *"Talent is enough, Future has to be built"* with **Federico Lorefice** (Founder Congusto Institute and Director Grande Cucina), **Roberto Di Pinto** (Sine By Di Pinto, Milano), **Marco Pedron** (Pastry Educational Coordinator Congusto Institute), **Vincenzo Tiri** (Tiri 1957, Acerenza - Potenza) - in partnership with **CONGUSTO INSTITUTE**
- 14.30 *"The Generational Shift in the Italian Agri-Food Businesses"* with **Claudio Stefani** (CEO & Owner Acetaia Giusti), **Cristina Cavalchini Guidobono** (Founder Riso Buono and President Coldiretti Piemonte) and **Marella Levoni** (Director of External Relations and Communication)
- 15.00 *"Cuisine and Personal Branding"* with **Desirée Nardone** (Director & Co-founder Food Genius Academy), **Cristian Cantaluppi**, in partnership with **CAST** e **FOOD GENIUS ACADEMY**
- 15.30 *"The New Opening Hours of Restaurants in Milan: a Social, Economic and Anthropological Issue"* with **Cesare Battisti** (Ratanà, Milan), **Diego Rossi** e **Pietro Caroli** (Trippa, Milan)

PAVILLION HOSPITALITY

BAR EXPERIENCE

- 14.00 **Valerio Izzo** and **Anna Candela** (Shub, Sorrento - Napoli), **Penelope Vaglini** and **Chiara Degl'Innocenti** (Founder Coqtail), **Alfonso Califano** (Founder 50Spirito Italiano)
- 15.15 **Abi El Attaoui** (Bar Manager Ceresio 7, Milan), **Benjamin Fabio Cavagna** (Bar Manager 1930, Milan), **Carlo Carnevale** (Journalist), **Chiara Buzzi** (Co-Owner Rita and Rita's Tiki Room, Milan), **Edris Al Malat** (Bar Manager Dry Milano), **Giovanni Allario** (Bar Manager Moebius, Milan), **Lorenzo Sirabella** (Pizza Chef Dry Milano), **Luca Ardito** (Director of Bars presso The Carlton and Rocco Forte Hotel, Milan)

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SUNDAY 7, JUNE

20.00 **IDENTITÀ GOLOSE MILANO**
Via Romagnosi, 3
La Cena delle Meraviglie with **Antonio Bachour** (World Best Pastry Chef 2018/2019/2022. Pastry Innovator 2024), **Moreno Cedroni** (La Madonnina del Pescatore, Senigallia - Ancona), **Luiz Felipe Souza** (Ewvai, São Paulo - Brazil) and **Jacopo Ticchi** (Da Lucio, Rimini).
Open Event.

From 20.30 **DRY MILANO**
Via Solferino, 33
Guest shift with **Luca Ardito** (The Carlton - Milan), **Federico Gallo** (Bar Artemisia - Florence), **Mattia Capezzuoli** (Stravinskij Bar - Rome), **Nicola Loiacono** (Igiea Terrazza Bar - Palermo), **Federico Pavan** (The Donovan Bar, London). With the exceptional presence of **Salvatore Calabrese**.
Open Event.

MONDAY 8, JUNE

From 19.00 **RUMORE**
Corso Venezia, 11
Guest shift with **Antonio Ferrara** (Aman Venice) and **Sossio Del Prete** (Rumore - Milan).
Open Event.

From 19.30 **IDENTITÀ GOLOSE MILANO**
Via Romagnosi, 3
Eccellenza Perù Dinner: **Francesca Ferreyros** (Entre Mígas, Lima, Perù)
Open Event.

TUESDAY 9, JUNE

20.00 **IDENTITÀ GOLOSE MILANO**
Via Romagnosi, 3
Identità Umbria Dinner with **Ronald Bukri** (Coro, Orvieto - Terni), **Giulio Gigli** (UNE, Foligno - Perugia), **Andrea Impero** (Elementi Fine Dining, Brufa di Torgiano - Perugia), **Emanuele Mazzella** (Ristorante Cedri, Monte Petriolo - Perugia), **Vittorio Ottavi** (Ottavi mare, Bevagna - Perugia), **Serena Sebastiani** (Tenuta Borgo Santa Cecilia, Gubbio - Perugia), **Anna Rita Simoncini** (I Sette Consoli, Orvieto - Terni).
By Invitation Only.